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Tallahassee, Florida 32303

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BensonsHVAC.com • 850-562-3132

Licensed FL:CMC056269 GA: CN208982



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Your **Best Friend** in the **Business** Wants to
Reward YOU for Referring **Your Friends!**

Earn **CASH** When You Refer a
Customer (and it's turned into a sale)

Up to **\$1,000** = you
will receive **\$50* cash**

\$1,000-\$2,000 = you
will receive **\$75* cash**

\$2,000 and up = you
will receive **\$150* cash**

Service is Always 24 Hours

850-562-3132



Financing Available • All Credit Cards Welcome FL: CMC056269 | GA: CN208982



www.BensonsHVAC.com



Hello Friends,

Vote for Us! CCYS TALLY AWARDS

TallyAwards.com/Vote

Now Until November 30, 2012

I write this letter on a hot and humid Tallahassee summer day. It is difficult to force myself to anticipate the upcoming cool, crisp weather when we are still in the 'dog days' of summer, but I know that it is necessary because seasons do change and planning ahead saves us all time and money. As difficult as it is to believe that soon these long, hot end-of-summer days will turn into shorter, more pleasant autumn days and cool nights, I force myself to get in a fall frame of mind in order to ensure that you receive our special deals and rebates with plenty of time to take advantage of them.

Just as I have anticipated in advance what needs the next season will bring, it is now

your turn to look ahead to winter and place that call for an appointment to have your system checked before it grabs too much energy or fails on a cold night. For those of you with gas or oil fuel systems, it is a priority to have your flues and combustion systems checked for deadly carbon monoxide.

I also want to point out **BENSON'S** FREE money in your pocket referral program. Take advantage of this program and earn up to \$150 per each new customer that you refer. Please check out our other money savings offers and start earning and saving today. Give us a call 850.562.3132.

Have a great fall!

Benson



American Standard
HEATING & AIR CONDITIONING

NO CHARGE
10-Year Parts
and
5-Year Labor
WARRANTY

Until October 31, 2012

LENNOX

REBATES UP TO
\$1,000



September 10 – November 30, 2012

BENSON'S
HEATING & AIR CONDITIONING INC.
Better Because It's Benson's

**Congratulations to Our
Most Recent
FREE DINNER WINNER:**

*"After the
installation of my
new system, I am
enjoying
significantly lower
utility bills."*

– Ms. Brooks

**FREE F100 Whole-House
Air Cleaner**

Get a **FREE** High Efficiency **Honeywell** Filter
(\$250 value) with **ANY** duct cleaning from
September 1, - November 30, 2012.

Honeywell's F100 is up to fourteen times more effective than a standard one-inch filter. It traps and filters airborne particles and contaminants passing through your duct system insuring that cleaner air is distributed through all the rooms in your home. The F100 filter captures up to 96% of the contaminants circulating in your home, allowing you to maintain high airflow so that your system functions at full efficiency.

