

Cool Times . . . Hot News

Fall / Winter 2015

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Hello Friends,

I have experienced the fastest year and the hottest summer season that I can ever remember. The old adage, the older you get the faster the years go by, certainly rings true more as each year passes by. I can hardly believe that in just a couple of years I will be turning 60 years old!

We at BENSON's, like you, are looking forward to cooler weather and some rest after a grueling hot summer with a heavy work load. Although we are currently well-staffed, BENSON's continues to hire, train, and maintain valuable team members who can take care of all your needs in a timely fashion. It's a great time to schedule a fall tune up with one of our representatives before the first chill arrives leaving you without heat. Last year Tallahassee had a pipe-freezing winter blast in November which caused many of our customers to be temporarily without heat. Plan ahead now to avoid any future emergencies.

I appreciate you reading our newsletter for all the educational and money saving tips. When you are finished reading it, we would appreciate you passing it on to someone else who would benefit from our services. Our customer referral program makes it easy for you to share your experience

with us. When you refer family, friends, fellow church members, or business associates, we will reward you with cash in return - you can bank on it!

It is an honor and privilege to be the provider of your heating and air conditioning needs. Thanks to you we are able to give back a percentage of all sales to community organizations. BENSON's has served you for over

35 years and we look forward to serving you for many more years to come!

Have a great fall and winter,



Benson



It's Time for Your Fall Check-Up

Exciting things are happening at **BENSON'S**! We have had a very busy summer and as we transition into a much cooler time of year, it's a great time to introduce you to some of our team captains who work hard all year long making sure our staff is fully trained on the most up to date technology. They also help hold us all accountable in providing the very best customer service in the industry.

Please give us a call for your fall system check-up.



C. Daniel Boyette
Director of Retail Operations

Regularly scheduled maintenance of your heating and cooling system will prolong your system's life, maximize its efficiency, and save time and money in the long run. If you don't have one yet, consider a Home Energy Savings Agreement (ESA) for peace of mind. No matter the make or model of your heating and cooling system, your **BENSON'S** comfort consultant will alert you to any problems and correct them before it's too late. Each of our captains listed below will make sure you are well taken care of.

- Daniel



EMPLOYEE SPOTLIGHT

Lee Costa

ESA Field Supervisor

After six years of service at **BENSON'S**, Lee is now the ESA field Supervisor where he is responsible for the ongoing training of maintenance technicians. He also provides technical support for the maintenance team, rides along on service visits with maintenance technicians, and performs scheduled inspections after maintenance is completed. In his free time Lee most enjoys spending time with his wife and children. Camping, day trips to the beach, boating, or relaxing at home are some favorite activities.



Loren Mason

Commercial Service Field Supervisor

With thirteen years of dedicated service at **BENSON'S**, following a distinguished career in the U.S. Army and time spent in the commercial aviation sector, Loren plays an instrumental role within **BENSON'S**. He oversees the "All Inclusive Contracts" ensuring that all systems are running as smoothly as possible. He strives to identify any issues that needs attention before they become a problem. He and his wife have four children ranging in age from 6 – 23 years old. Loren enjoys spending time with his family, football, aviation, and growing hot peppers.



Robbie Robbins

Residential Field Supervisor

After working for **BENSON'S** for an entire decade, Robby was recently promoted to residential field supervisor. Robbie oversees the residential service technicians at **BENSON'S**. He meets with the residential service team daily to educate his team on the latest technology, discuss operations, and evaluate service to ensure that remains top priority. When Robbie is not working at **BENSON'S** he is most likely enjoying just about any outdoor activity with close friends or family.



Justin Vernon

Commercial Field Supervisor

With nearly two decades in the HVAC industry, Justin takes care of the more complex commercial jobs. Constantly seeking out new challenges to improve his knowledge and skills, Justin is a valuable part of the **BENSON'S** team. He spends time each day ensuring customer satisfaction and thoroughly enjoys getting to know his customers. Grateful to work for such a family-oriented company, Justin is proud that his coworkers take care of each other and their customers. When not working, Justin spends time with his wife and three children (two in college and one in high school.) An avid hunter and fisherman, he has a deep respect for nature and it's healing power.



Energy Savings Agreements: A Valuable Investment

Regular preventative maintenance is the best way to ensure that your equipment remains trouble-free and operates at peak performance. Please take some time to review our Energy Savings Agreements. Energy Savings Agreements give peace of mind and help to avoid potential system problems in severe hot or cold weather. Regular maintenance also keeps your equipment operating most efficiently and keeps



Athey Crawford
Service Manager

your costs down.
Contact me at 562-3132 if I can help you decide which Energy Savings Agreement is right for you. And, for a limited time, get 10% off when you sign up for monthly billing.

– Athey



BENSON'S Current Commercial Projects

Altha K-8 School Allstate/Southland
Champions Hall Roger Walsh
City Church Culpepper Construction
City Hall Tallahassee CSI Contracting
Collins Building Restrooms Reno. Cook Brothers Inc.
Deerlake Middle School Advon Construction
Fred George Greenways Park Ram Construction
Florida State University Dittmer Building
Florida State University Fine Arts
Florida State University Golf Club House
Florida State University Nursery
Hawks Rise Elementary School Rippee Construction

Jefferson County Fire Ram Construction
Kirkman Building
1st Floor "B" Center Childers Construction
Montford Middle School PSBI Contracting
Ruediger Elementary School Sperry & Associates
Senior Center Tallahassee Bass Construction
Southeastern
Plastic Surgery Addition Childers Construction
Tallahassee Memorial Hospital Employee
Health Old TDI Mad Dog Design & Construction
Tallahassee Memorial Hospital
Weems Rd Warehouse Childers Construction
Vazquez Residence CSI Contracting

Energy Savings Agreement Plans Are
Now **10% OFF** with Monthly Billing

Special Offers



Silver Level

**\$185.00/ in full or
\$13.88/month**

*The 10% discount is only
applied to monthly billing*

Savings of \$18.50

Monthly billing discount can be applied to a **Second System on Silver or Gold Level** at **\$95.00/year** or **\$7.13/month** when added to one of the plans
Savings of \$9.50



Gold Level

**\$285.00 in full or
\$21.38/month**

*The 10% discount is only
applied to monthly billing*

Savings of \$28.50



Diamond Level

**\$485.00 in full or
\$36.38/month**

*The 10% discount is only
applied to monthly billing*

Savings of \$48.50

Monthly billing discount can be applied to a **Second System at Diamond Level** at **\$175.00/year** or **\$13.13/month**

Now through December 31, 2015 get up to

\$1,200 Instant Rebate

with purchase of qualifying Daikin home comfort system.



Seven Reasons Why You Should Schedule a Heating Season Tune-up With Benson's

1. Join the crowd. A survey by Honeywell, Inc. found that about 55% of American homeowners have their heating and cooling equipment professionally serviced at least once a year. They know that an annual "clean & check" tune-up is one of the best home maintenance investments you can make.

2. Save money. Studies have found that fuel bills go up an estimated 10-15% because of inefficient equipment operation and annual maintenance extends equipment life by as much as 20-30%. This translates to years of additional usage for your furnace or boiler. Also, more than half of the costly emergency repairs we do could have been avoided with regular maintenance.

3. You may save your life and that of loved ones! Small cracks in a heat exchanger or problems with flue pipes can allow deadly carbon monoxide gas to build up inside your home. Hundreds of people in the United States lose their lives each year to carbon monoxide tragedies. Sometimes entire families get wiped out. The danger signs can be subtle. Our trained service technicians know how to spot them.

4. This is not a job for do-it-yourselfers. You may be handy with tools and even know your way around HVAC systems a bit. But modern heating equipment has gotten very sophisticated. Our service technicians are equipped with an array of electronic devices and tools to properly service today's units.

5. We'll tell you if you're behind the times! Some ancient furnaces and boilers

may be operating okay but still wasting money on heating bills. Efficiency improvements have been dramatic over the past few decades. Even if your old system is still working okay, it may make economic sense to replace it for a rapid payback in energy savings. We can do an energy audit of your home and let you know what kind of savings to expect from equipment replacement and how many years it would take to pay back a new installation. We also can tell you about savings achievable from so-called "smart thermostats" that automatically control indoor temperature based on your lifestyle.

6. A service agreement triggers tune-ups automatically. Our service agreement customers don't have to remember to call for periodic tune-ups. We contact them with a reminder and schedule a service call at a time that's convenient to them. They also receive priority service and discount pricing. Give us a call and ask how you can join the growing ranks of our service agreement family.

7. It's not only what you do, it's who you do it with that counts. Almost all HVAC companies offer the kind of maintenance service described here. But we'll stack our knowledgeable service technicians up against anyone's. Call us if you want someone you can trust to visit your home. Call us if you want to be sure they will leave the work area cleaner than they found it. Call us if you want.

**SATISFACTION
GUARANTEED SERVICE!**



*"I love the same
day service
and affordable
monthly
plan..."*

Win a Free Dinner for Two from BENSON'S

Return your customer response card, or visit our website and enter comments about your experience doing business with us and you might win a free dinner.

We believe strongly in seeking out customer feedback. Every response card we receive, and comments posted on our website are automatically entered into a drawing for a \$100 gift card.

Thank you for taking the time to let us know what you think of us!

**Congratulations to Our
Most Recent Winner:**

Lisa Bedrosian



\$285.00

**WiFi THERMOSTAT
INSTALLATION**

Expires 12/31/2015. May not be combined with any other offer.

Giving Back

At BENSON'S we are proud to give back to the communities we serve. Whether it's supporting a local health initiative, organizations focused on education, or the non-profits that celebrate the arts, our support reflects our

commitment to you and our community. Below is a list of all of the non-profit organizations we are grateful to have been able to support in the last 12 months. Together we are making our community stronger!

211 Big Bend
ABC North Florida Chapter
American Cancer Society
American Red Cross
Big Bend Community Orchestra
Big Bend Cares
Big Brothers and Big Sisters
Brehon Family Services
Buck Lake Elementary School
Capital City Country Club
Capital Healthy Start
Capital City Youth Services
Chiles High School
Children's Home Society
Christ Classical Academy
Cornerstone Learning
Covenant Hospice
Cystic Fibrosis
Elder Care Services
Faith Presbyterian Church
Fellowship of Christian Athletes
Florida Sheriff's Association

Florida Sheriff's Youth Ranch
FSU Women's Basketball
Godby Baseball Boosters
Goodwill Industries of the Big Bend
Guardian ad Litem
Holy Comforter
Homeschool Classroom, Inc.
Humane Society
In the Carpenter's Footsteps
Kiwanis Club of Tallahassee
LARC
Leadership Tallahassee
LeMoyne Chain of Parks
Leon Advocacy & Resource Center
Leon County Sheriff's Office
Liberty County Schools
Leon County Humane Society
Maclay College Preparatory School
Morningside Baptist Church
National Day of Prayer
National Parkinson Foundation
Northwood's Baptist Church

Panacea Waterfronts Florida
Parkinson foundation
Pyramid Players
Refuge House
Ronald McDonald House
Second Harvest of the Big Bend
Shand's Children's Hospital
Smith Family Fund
Springtime Tallahassee
Tall Timbers
Youth Leadership Tallahassee
Tallahassee Ballet Company
Tallahassee Memorial Healthcare Foundation
Tallahassee Memorial Healthcare Fundraising
Tallahassee Symphony Orchestra
Tree House
United Way of the Big Bend
Wakulla Senior Center
Young Life Tallahassee



BENSON'S is Hiring – Referrals are the best way to find great people! We are looking for quality, heating and air conditioning professionals who want to advance their careers and work for the Best Heating and Air Conditioning company in Northwest Florida. Visit www.BensonsHVAC.com for a listing of positions and to apply online. Starting pay is \$9-\$10 per hour. After three years of service, average pay is \$18 per hour.



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*Send us your email address if you
would like to receive our
special offers throughout the year:*
bensons@bensonshvac.com



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Conditioning Company



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Cream Cheese Chicken Enchiladas

*In this newsletter, accountant Tiffany Rudd shares
her tasty recipe for Chicken Enchiladas!*

Ingredients:

- | | |
|--|---|
| 2-3 Chicken Breasts
(whole Rotisserie
chicken works too) | 15 oz Black Beans
(rinsed and drained) |
| 8 oz Cream Cheese
(softened) | 1 Box of Mexican Style
Rice-A-Roni |
| 28 oz Green Enchilada
Sauce | Large Tortillas |
| | Shredded Cheese |

Directions

Preheat oven to 375 degrees. Boil and then shred chicken. Cook Mexican Rice according to directions on box. Mix shredded chicken, cream cheese, and 2 cups of the enchilada sauce with a hand mixer.



Pour ½ cup of the enchilada sauce in bottom of 9x13 greased casserole dish.

Layer rice and beans in tortilla and top with chicken mixture. Roll tortilla and place in the baking dish seam side down. Top with 1 cup of enchilada sauce and then add 1-2 cups of shredded cheese.

Cover baking dish with foil and bake for 25 minutes.

Remove foil, turn on broiler, and cook for additional 3-5 minutes. Watch carefully to avoid burning.